

IWA Digital Water Summit & Exhibition



Invitation to Sponsor & Exhibit

27-30 APRIL 2020,
BILBAO, BISCAY, SPAIN



Co-organiser:



**Bilbao Bizkaia
Ur Partzuergoa**
Consortio de Aguas
Bilbao Bizkaia

Organised by:



Invitation to Sponsor

The IWA Digital Water Summit is designed to be the reference in digitalisation for the global water sector. Targeting all stakeholders involved in the water section digitalisation, the Summit has a focus on business and industry. Water technology providers and water utilities are the main participants that will discuss and shape the agenda of this first edition, which will gather more than 500 participants from all over the world.

Your organisation will appear as a major industry player to fellow water professionals and sponsors before, during and after the event, making an enduring contribution to your overall marketing plan.

The sponsorship opportunities are designed to cement your brand, products and/or services and can be fine-tuned to your needs. You will take advantage of branding rights, targeted IWA promotions, online and media exposure to more than 70.000 water professionals that compose the IWA network.

SPONSOR BENEFITS	PLATINUM SPONSOR 25.000 EUR (ex VAT)	GOLD SPONSOR 15.000 EUR (ex VAT)	SILVER SPONSOR 10.000 EUR (ex VAT)	BRONZE SPONSOR 5.000 EUR (ex VAT)
Opportunity to deliver one plenary Keynote (subject to programme committee's guidance and approval)	√	–	–	–
Opportunity to indicate one plenary panellist or one session speaker with invited user/client (subject to programme committee's guidance and approval)	One of the two	One of the two	One of the two to be decided by the organizers	May submit proposals for consideration of the organizers
Acknowledgement on event website and App (including URL to company website)	√	√	√	√
Opportunity to write a blog post for IWAHQ website (subject to IWA editorial criteria)	√	√	–	–
Indirect access to delegate's contacts prior to the summit (selection based on affiliation, organizers to send a message on behalf the sponsor)	60 contacts	30 contacts	15 contacts	7 contacts
Open booth in the exhibition area (includes basic furniture)	10 sqm	10 sqm	6 sqm	6 sqm
Complimentary delegate registrations	8 complimentary registrations	4 complimentary registrations	2 complimentary registrations	1 complimentary registration
Discount to partners/clients delegate registrations	10%	5%	50% discount to another 2 registrations	50% discount to another registration
One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)	√	√	√	√
Company profile in Final Program (digital)	200 words	150 words	100 words	50 words
One color advertisement in Final Program (digital), (IWA to provide specifications, sponsor to provide artwork)	A4	A5	–	–
Logo on selected conference collaterals (including event signage and Final Programme)	√	√	√	√
Logo on opening audio visual slides for sessions	√	√	√	√
Profiling on to the worldwide 70k+ email distribution list	√	√	√	√

Co-organiser:

Organised by:

GALA DINNER SPONSOR
30.000 EUR (ex VAT)

Exclusive for one sponsor

- All **Platinum Sponsor benefits**.
- Logo and corporate name display at dinner venue.
- One corporate VIP table for 10 people.
- One speech during the Gala Dinner.

MOBILE APP SPONSOR
10.000 EUR (ex VAT)

Exclusive for one sponsor

- “Event App powered by” and logo on app opening screen.
- Wi-Fi username and password of sponsor’s choice.
- One complimentary delegate registration.
- Acknowledgement on conference website and App (including URL to company website).
- Logo on signage and Final Programme (digital).

COFFEE BREAK SPONSOR
2.500 EUR (ex VAT) – per service

- “Coffee break powered by” on coffee breaks collaterals.

WELCOME RECEPTION SPONSOR
15.000 EUR (ex VAT)

Exclusive for one sponsor

- All **Gold Sponsor benefits**.
- Logo and corporate name display at Welcome Reception venue
- One speech during the Welcome Reception

WORKING LUNCH SPONSOR
10.000 EUR (ex VAT) – per day

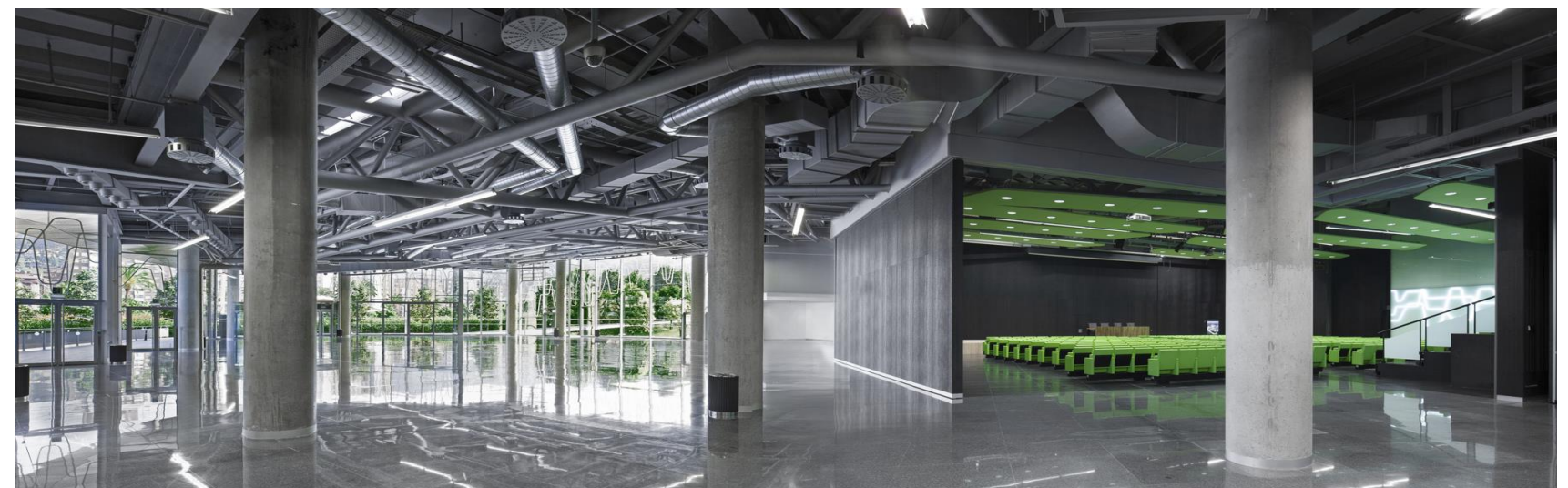
- All **Silver Sponsor benefits**
- “Lunch powered by” on lunch collaterals
- Opportunity to organize a sponsor session (presentation plus discussion) during one lunch break

VIDEO SPONSOR
12.000 EUR (ex VAT)

- “Powered by” (sponsor logo) included in daily summary video.
- Lasting videos available publicly on IWA video platforms.
- One complimentary delegate registration
- Acknowledgement on conference website and App (including URL to company website)
- Logo on signage and Final Programme (digital)

EVENT SACHEL SPONSOR
6.000 EUR (ex VAT)

- All **Bronze Sponsor benefits**
- Corporate design in full colour on one side of event delegate satchel.



www.digitalwatersummit.org

#DigitalWaterSummit

@iwahq

Please Contact: EVENTIA – Conference Secretariat

+34 94 405 78 85

sponsorship@iwa-digitalwatersummit.org

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