

# IWA Digital Water Summit 2023

Join the transformation journey

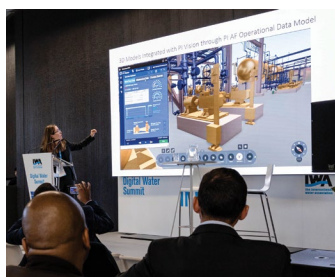


## Invitation to Sponsor / Exhibit



BILBAO  
SPAIN

14-16 NOVEMBER  
**2023**



Organised by



Co-organisers



@IWAhq  
#DigitalWaterSummit

[www.digitalwatersummit.org](http://www.digitalwatersummit.org)



# IWA Digital Water Summit 2023

The International Water Association, along with water utility Consorcio de Aguas Bilbao Bizkaia and AEAS (the Spanish Water Supply and Sanitation Association), is pleased to announce that the second edition of the IWA Digital Water Summit will take place in Bilbao, Spain on 14-16 November 2023.

The IWA Digital Water Summit is designed as a unique business-focused opportunity for experts and leaders in digital water to explore and share their experiences on digital solutions and how these are being applied to address the current and future challenges of the water sector.

The first edition of the Summit was also held in Bilbao, in November 2022. Given the success of that event, the second edition will follow a similar format. The 2023 edition will highlight concrete uses of digital technologies and solutions through technical sessions, interactive discussions, exhibits, the InnoHub showcase, and social events. This immersive summit promises to provide invaluable insights and foster fruitful connections within the digital water community.

The summit is an output of the IWA Digital Water Programme, which is facilitating the journey of the water industry towards digital uptake and integration into water services.

**JOIN THE TRANSFORMATION JOURNEY**



## FOCUS AND FORMAT

The second IWA Digital Water Summit will continue the dialogue of the first edition, at which insightful sessions explored topics such as the Internet of Things (IoT) in water systems, data analytics and artificial intelligence for better water management, smart metering, leakage detection, and digital twin technology for modelling water networks.

The IWA Digital Water Summit is built around multiple opportunities for presenting and engaging with the digital water community. The programme itself is built around technical presentations, InnoHub presentations, live demonstrations, and interactive panel sessions, with the event has a whole designed to ensure extensive opportunities for networking.

The InnoHub platform is an important feature of the summit's business focus. The InnoHub sessions provide a unique opportunity for companies, vendors, and startups in the water industry to present their innovative solutions and technologies. InnoHub pitches offer a platform to showcase cutting-edge products, services, or digital solutions that cater to the specific needs and challenges faced by utilities and water management organisations.

The summit will include themes such as:

- The Digital Journey
- IoT in water systems
- Predictive analytics and AI
- Smart metering
- Data visualisation
- Leakage detection
- Innovation
- Network digital twins
- Cybersecurity



# SPONSORSHIP OVERVIEW

<b>GALA DINNER</b>	€30,000
<b>PLATINUM</b>	€25,000
<b>WELCOME RECEPTION</b>	€15,000
<b>GOLD</b>	€15,000
<b>VIDEO</b>	€12,000
<b>MOBILE APP</b>	€10,000
<b>WORKING LUNCH</b>	€10,000
<b>SILVER</b>	€9,000
<b>EVENT SACHEL</b>	€6,000
<b>BRONZE</b>	€5,000
<b>COFFEE BREAK</b>	€2,500

This brochure presents the main sponsorship opportunities and the key benefits provided for each level of sponsorship.

The package details can be discussed with potential sponsors to ensure packages meet sponsor needs.

Full details of what is included in each package and any requirements / conditions are available on request.

## THE SPONSORSHIP PACKAGES

### GALA DINNER (EXCLUSIVE)

€30,000

- Logo and corporate name on Gala Venue signage
- Logo and corporate name on the official Gala Dinner invitation
- One corporate VIP table for 10 people at the Gala Dinner
- One speech during the Gala Dinner
- Notifications in the event App
- **10 sqm** trade exhibition space
- Opportunity to deliver one plenary keynote
- **8** complimentary regular delegate registrations
- **10%** registration discount for unlimited sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary full-page advert in Congress Programme Book (digital version)

### PLATINUM

€25,000

- **10 sqm** trade exhibition space
- Opportunity to deliver one plenary keynote
- **8** complimentary regular delegate registrations
- **10%** registration discount for unlimited sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary full-page advert in Congress Programme Book (digital version)

# THE SPONSORSHIP PACKAGES

## WELCOME RECEPTION (EXCLUSIVE)

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€15,000

- Logo and corporate name on Welcome Reception venue signage
- One speech during the Welcome Reception
- Notifications in the event App
- **10 sqm** trade exhibition space
- **4** complimentary regular delegate registrations
- **5%** registration discount for **5** sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary half page advert in Congress Programme Book (digital version)

## VIDEO

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€12,000

- ‘Powered by’ (sponsor logo) included in the daily summary video
- Lasting videos are available publicly on IWA video platforms
- One complimentary delegate registration
- Notifications in the event App
- Branding opportunities before, during, and after the event

## WORKING LUNCH

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€10,000 (per service)

- ‘Lunch powered by’ on lunch collaterals
- **6 sqm** trade exhibition space
- **2** complimentary regular delegate registrations
- **50%** registration discount for **2** additional registrations
- Priority for **2 x 10-minute** presentations in the InnoHub
- Branding opportunities before, during, and after the event

## GOLD

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€15,000

- **10 sqm** trade exhibition space
- **4** complimentary regular delegate registrations
- **5%** registration discount for **5** sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary half-page advert in Congress Programme Book (digital version)

## MOBILE APP (EXCLUSIVE)

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€10,000

- ‘Event App powered by’ and logo on the app opening screen
- Wi-Fi username and password of sponsor’s choice
- One complimentary delegate registration
- Notifications in the event App
- Branding opportunities before, during, and after the event

## SILVER

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€9,000

- **6 sqm** trade exhibition space
  - **2** complimentary regular delegate registrations
  - **50%** registration discount for **2** additional registrations
  - Priority for **1 x 10-minute** presentation in the InnoHub
  - Branding opportunities before, during, and after the event
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# THE SPONSORSHIP PACKAGES

## EVENT SATCHEL

€6,000

- Corporate design in one colour on one side of the event delegate satchel (bag provided by the organisation)
- **6 sqm** trade exhibition space
- **1** complimentary regular delegate registration
- **50%** registration discount for **2** additional registrations
- Priority for 1 x **10-minute** presentation in the InnoHub
- Branding opportunities before, during, and after the event

## BRONZE

€5,000

- **6 sqm** trade exhibition space
- **1** complimentary regular delegate registration
- **50%** registration discount for **2** additional registrations
- Priority for 1 x **10-minute** presentation in the InnoHub
- Branding opportunities before, during, and after the event

## COFFEE BREAK

€2,500

- Logo (only) with link in sponsor section of the Congress website
- Branding opportunities before, during, and after the event

## BUILD YOUR BRAND

Sponsorship offers a wide range of branding opportunities before, during and after the event. The packages include the following:

- Logo and text with link in sponsor section of the event website
- Logo on selected event collaterals (signage / Programme)
- Profiling in IWA's global email newsletter distributions
- Announcements on the InnoHub screen
- Opportunity to propose a blog post for the IWA website
- Logo on opening audio-visual slides for sessions
- One item of merchandise with logo in delegate bags

The options included vary depending on the sponsorship level. Full details available on request.

## MARKETING AND PROMOTION

IWA will promote this event extensively to its global network of members and associates, with pre- and post-event promotion to over 60,000 water professionals worldwide.

Sponsors and exhibitors can also take advantage of special rates in IWA's magazine, *The Source*, the Official Magazine of the event - [www.thesourcemagazine.org](http://www.thesourcemagazine.org)

## Sponsorship Enquiries

**Kizito Masinde**

**IWA Global Events & Awards Director**

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## Event Coordination / Logistics

**EVENTIA**

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