

IWA Digital Water Summit 2026

Join the transformation journey



Invitation to sponsor



ISTANBUL
TÜRKİYE

24-26 NOVEMBER
2026



Organised by



Co-organisers



@IWAhq
#DigitalWaterSummit

www.digitalwatersummit.org

IWA Digital Water Summit 2026

The International Water Association, along with Istanbul Technical University, is pleased to announce that the fourth edition of the IWA Digital Water Summit will take place in Istanbul, Turkey on 24-26 November 2026.

The IWA Digital Water Summit is designed as a unique business-focused opportunity for experts and leaders in digital water to explore and share their experiences on digital solutions and how these are being applied to address the current and future challenges of the water sector.

The first three editions of the Summit were held in Bilbao, Spain, and drew in wide supplier and end-user participation. Given the success of these events, the fourth edition will follow a similar format. The 2026 edition will highlight concrete uses of digital technologies and solutions through technical sessions, interactive discussions, exhibits, the InnoHub solutions showcase, and social events. This immersive summit will provide invaluable insights and foster fruitful connections within the digital water community.

The summit is an output of the IWA's established and influential Digital Water Programme, which is facilitating the journey of the water industry towards digital uptake and integration into water services.

JOIN THE TRANSFORMATION JOURNEY



FOCUS AND FORMAT

The fourth IWA Digital Water Summit will continue the dialogue of the first three editions, at which insightful sessions explored topics such as the Internet of Things (IoT) in water systems, data analytics and artificial intelligence for better water management, smart metering, leakage detection, and digital twin technology for modelling water networks.

The IWA Digital Water Summit is built around multiple opportunities for presenting and engaging with the digital water community. The programme itself is built around technical presentations, InnoHub solutions presentations, live demonstrations, and interactive panel discussions. The event is designed to ensure extensive opportunities for networking. Participants will be invited to contribute to the discussions through the Summit app.

The InnoHub solutions platform is an important feature of the Summit's business focus. InnoHub pitches offer a platform to showcase cutting-edge products, services, or digital solutions that cater to the specific needs and challenges faced by utilities and water management organisations.

The Summit will include themes such as:

- The Digital Journey
- IoT in water systems
- Predictive analytics and AI
- Smart metering
- Data visualisation
- Leakage detection
- Innovation
- Network digital twins
- Cybersecurity

SPONSORSHIP OVERVIEW

| | |
|--------------------------|---------|
| GALA DINNER | €30,000 |
| PLATINUM | €25,000 |
| WELCOME RECEPTION | €15,000 |
| GOLD | €15,000 |
| VIDEO | €12,000 |
| MOBILE APP | €10,000 |
| WORKING LUNCH | €10,000 |
| SILVER | €9,000 |
| EVENT SACHEL | €6,000 |
| BRONZE | €5,000 |
| COFFEE BREAK | €2,500 |

This brochure presents the main sponsorship opportunities and the key benefits provided for each level of sponsorship.

The package details can be discussed with potential sponsors to ensure packages meet sponsor needs.

Full details of what is included in each package and any requirements / conditions are available on request.

Prices are subject to VAT.

THE SPONSORSHIP PACKAGES

GALA DINNER (EXCLUSIVE)

€30,000

- Logo and corporate name on Gala Venue signage
- Logo and corporate name on the official Gala Dinner invitation
- One corporate VIP table for 10 people at the Gala Dinner
- One speech during the Gala Dinner
- Notifications in the event App
- **10 sqm** trade exhibition space
- Opportunity to deliver one plenary keynote
- **8** complimentary regular delegate registrations
- **10%** registration discount for unlimited sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary full-page advert in Summit Programme Book (digital version)

PLATINUM

€25,000

- **10 sqm** trade exhibition space
- Opportunity to deliver one plenary keynote (subject to approval)
- **8** complimentary regular delegate registrations
- **10%** registration discount for unlimited sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary full-page advert in Summit Programme Book (digital version)

THE SPONSORSHIP PACKAGES

WELCOME RECEPTION (EXCLUSIVE)

€15,000

- Logo and corporate name on Welcome Reception venue signage
- One speech during the Welcome Reception
- Notifications in the event App
- **10 sqm** trade exhibition space
- **4** complimentary regular delegate registrations
- **5%** registration discount for **5** sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary half page advert in Summit Programme Book (digital version)

GOLD

€15,000

- **10 sqm** trade exhibition space
- **4** complimentary regular delegate registrations
- **5%** registration discount for **5** sponsor invitees
- Branding opportunities before, during, and after the event
- Complimentary half-page advert in Summit Programme Book (digital version)

VIDEO

€12,000

- “Powered by” (sponsor logo) included in the daily summary video
- Lasting videos are available publicly on IWA video platforms
- One complimentary delegate registration
- Notifications in the event App
- Branding opportunities before, during, and after the event

MOBILE APP (EXCLUSIVE)

€10,000

- “Event App powered by” and logo on the app opening screen
- Wi-Fi username and password of sponsor’s choice
- One complimentary delegate registration
- Notifications in the event App
- Branding opportunities before, during, and after the event

WORKING LUNCH

€10,000 (per service)

- “Lunch powered by” on lunch collaterals
- **6 sqm** trade exhibition space
- **2** complimentary regular delegate registrations
- **50%** registration discount for **2** additional registrations
- Priority for **2 x 10-minute** presentations in the InnoHub
- Branding opportunities before, during, and after the event

SILVER

€9,000

- **6 sqm** trade exhibition space
- **2** complimentary regular delegate registrations
- **50%** registration discount for **2** additional registrations
- Priority for **1 x 10-minute** presentation in the InnoHub
- Branding opportunities before, during, and after the event

THE SPONSORSHIP PACKAGES

EVENT SATCHEL

€6,000

- Corporate design in one colour on one side of the event delegate satchel (bag provided by the organisation)
- **6 sqm** trade exhibition space
- **1** complimentary regular delegate registration
- **50%** registration discount for **2** additional registrations
- Branding opportunities before, during, and after the event

BRONZE

€5,000

- **6 sqm** trade exhibition space
- **1** complimentary regular delegate registration
- **50%** registration discount for **2** additional registrations
- Branding opportunities before, during, and after the event

COFFEE BREAK

€2,500

- Logo (only) with link in sponsor section of the Summit website
- Branding opportunities before, during, and after the event

BUILD YOUR BRAND

Sponsorship offers a wide range of branding opportunities before, during and after the event. The options include the following:

- Logo and text with link in sponsor section of the event website
- Logo on selected event collaterals (signage / Programme)
- Profiling on IWA's global 70k+ email distribution list
- Announcements on the InnoHub screen
- Opportunity to write a blog post for the IWA website
- Logo on opening audio-visual slides for sessions
- One item of merchandise with logo in delegate bags

The actual options vary depending on the sponsorship level. Full details available on request.

MARKETING AND PROMOTION

IWA will promote this event extensively to its global network of members and associates, with pre- and post-event promotion to over 60,000 water professionals worldwide.

Sponsors and exhibitors can also take advantage of special rates in IWA's magazine, *The Source*, the Official Magazine of the event - www.thesourcemagazine.org

Sponsorship & Strategic Partnership Enquiries

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